

LAFRETO

GROUPE

Founded in 1997, the LAFRETO group is a pioneer of e-commerce since 1999

3 BRANDS FOR 3 MARKETS



Mountain



Golf



Water

130 COLLABORATORS



Spread over 3 locations

AUBIÈRE
MONTPELLIER
GRENOBLE

ONE COMMON GOAL

PASSION

EXPERTISE

COMMITMENT

GROWING FOR 25 YEARS

40M€
TURNOVER

+47%
GROWTH

+200K
PARCELS
DISPATCHED

30%
T/O ABROAD

THE MEETING PLACE

FOR OUR PASSIONATE CUSTOMERS AND THE BIGGEST BRANDS



14M
VISITS



100K
FOLLOWERS



9,5/10
CUSTOMER
SATISFACTION



500+
BRAND
PARTNERSHIPS

A STRATEGY TO MOVE FASTER



**1 NEW WATER
MARKET**



**1 NEW OUTDOOR
CORNER**



**2 NEW
STORES**

Lafreto GROUP

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